

24/7

SET TO RESCUE.

Introducing
Rotaid 24/7
**Get ready and
Set To Rescue**



 **ROTAID™**
AED CABINETS



Once every 3 seconds. 25 thousand each day. 9 million per year.

Imagine a killer that strikes the total population of the city of New York, or London or Mexico City...every year!

These staggering numbers belong to Sudden Cardiac Arrest, one of the leading causes of mortality in the world. It affects people of all ages, on all continents and at any time. And frighteningly, only 5% of those affected survive.

Why? Because the only treatment for sudden cardiac arrest is a rapid delivery of an electrical shock to the heart. How? By using an automated external defibrillator (AED) -and wasting no time in doing so. If only a shock from an AED could be delivered within 6 minutes, survival rates would increase to a staggering 45%. Unfortunately, most paramedics and professionals fail to make it to the scene within 6 minutes.

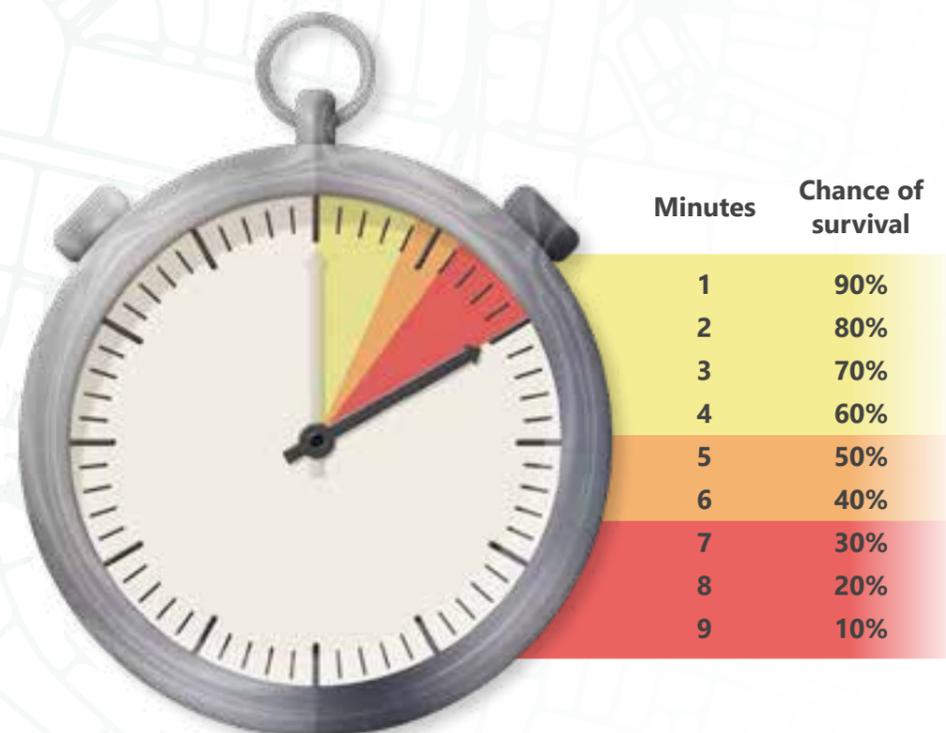
So the answer is simple: accessible, functioning AEDs reached within 6 minutes will make a huge difference.

Rotaid is dedicated to providing precisely that.



Every minute counts.

The survival rate following sudden cardiac arrest decreases rapidly as time passes. Each minute without proper care, reduces the chance of survival by a huge 10%.



At Rotaid we create simple, swift and effective products and services that help to save lives all over the world.



Saving lives at the push of a button.

An AED is a small portable medical device that can be utilized by everyone -even those without appropriate training. It is fully automated and will only deliver a shock when needed. It will not work when not needed, so using an AED is foolproof.

From professional medical staff to lay responders, anyone can save lives using an AED - if it is available, functioning and accessible. Unfortunately, this is now not always the case. Many AEDs suffer from limited accessibility, slow user response and lack of maintenance. Rotaid 24/7 eliminates all of these.

We make AEDs accessible and available everywhere. We reduce response times and increase the chance of survival.



How to prepare for sudden cardiac arrest.

The life saving cycle shows how to prepare for sudden cardiac arrest in your own environment. It shows which critical elements must be in place -and stay in place- to ensure an emergency is addressed effectively.

Maintain and service your AED

During its lifespan, the AED should never be taken for granted. Periodical service and routine checks are required to ensure it is always in perfect working condition.

The AED should be clearly visible and easily accessible

AEDs are best kept in public spaces that are accessible 24 hours a day. They should be mounted in plain sight, and their location and GPS coordinates should be easy to find both online and on mobile devices.

Availability and proximity of an AED

Direct and easy access to an AED is the most important factor in the chain of survival following sudden cardiac arrest.

Create a team of responders

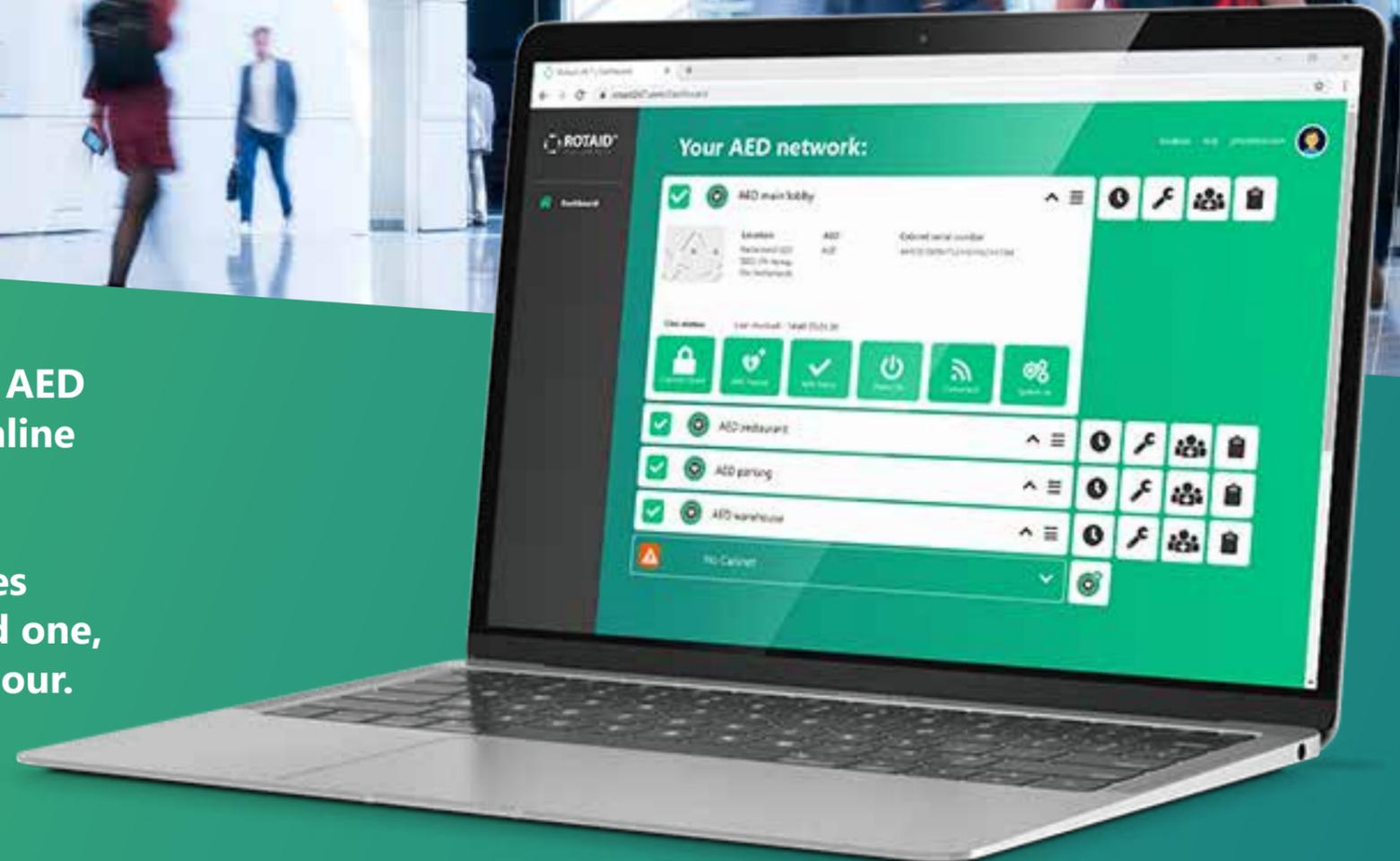
An AED can only be truly effective if supported by an active and motivated team of responders able to react rapidly in the event of a nearby emergency. The responsibility to appoint and support such a team comes with owning an AED.



24/7

Save more lives with Rotaid 24/7

Rotaid 24/7 enhances your AED with extremely effective online and offline connectivity that reduces response time and maximizes your chances of saving the life of a loved one, friend, colleague or neighbour.



Get ready and Set To Rescue

Owning and maintaining an AED and sustaining the life saving cycle has never been this effective, easy, comfortable and efficient.

Always ready

Always findable

Via its own mobile connection, your AED is published on-line, making it easy to find. Thanks to the unique design and illumination the AED is easily spotted.

Always alert

Whenever the Rotaid 24/7 cabinet is opened, it automatically alerts and mobilizes your response team, minimizing their time to arrival. If wished, law enforcers and paramedics can be similarly alerted.

Always safe and secure

Your Rotaid 24/7 is designed and build for the outdoors. An on-board alarm system, built-in heating system and rock-solid construction ensure the best possible protection for your AED investment: not only now, but for many future years.

Always monitored

Your life-saving system is monitored 24 hours a day. Any use is immediately detected. Operational status is continuously checked and ensured. Any maintenance needs are automatically transmitted to those who need to know. Your Rotaid 24/7 effectively looks after itself, your AED and your life-saving system.

Easily managed

Easily connected

Rotaid 24/7 comes complete with its own mobile internet connection, allowing stand-alone operation, in both indoor- and outdoor environments, and remote and centralized configurations.

Easily accessed

Via Rotaid's web-based portal, access to your life-saving system is ensured at all times. Monitoring, changing, adapting and managing your system can be realized anytime, everywhere and with any device.

Easily owned & maintained

Rotaid 24/7 assists you in the registration, operation and maintenance of your system. It will automatically alert you when you need to take action.

Easily adapted

During the life-span of your system, you can adapt individual aspects as and when needed. Renew your equipment, change your responder team, move your AED location, customize your alarm: Rotaid 24/7 will adapt.





Rotaid allows you to focus on the one thing that matters: Saving a life in case of an emergency.